

G.VENKATASWAMY NAIDU COLLEGE, KOVILPATTI-2.

AUTONOMOUS

(Self-Financing Courses)

Department of Business Administration

Management Association of GVN - “MAG”

Report for the year 2022-2023

Date: 07/07/2023

Honorable Chief Guest, Beloved Principal & Director, Respected Staff Members and my Dear friends.

I have great pleasure to stand before you as the president of our **MANAGEMENT ASSOCIATION of GVN “MAG”** and to deliver a report on the departmental activities of our association.

The department of Business Administration was started in the year 1995-96. Realizing the growing importance of entrepreneurship and self-employment and also to provide professional knowledge in managing a business, our college management established this BBA course.

Next, I would like to introduce office bearers of the association for this academic year.

President	:	MAHIPAL SINGH. N, III BBA
Vice-President	:	JAYASRI LAKSHMI.P, II BBA
Secretary	:	MADHUPRIYA.K, III BBA
Joint-Secretary	:	KARUPPASAMY.S, II BBA
Treasurer	:	RUBA.P, III BBA
Joint Treasurer	:	K.Maheshwaran, II BBA

ASSOCIATION INAUGURATION

“MAG” Association was inaugurated on 14.09.2023 by Dr.M.Manikandan, Assistant professor at PSR Engineering College, Sivakasi he delivered inaugural address and conducted Workshop Titled “Entrepreneurial development a road map to success”. All the students of our department participated and also utilized the session effectively.

ACTIVITIES, SEMINARS AND WORKSHOPS

- On 30.09.2022 & 03/10/2022 Two day Skill Development Workshop on World Class Resume Preparation” was conducted by Mr.S.Sivasankar, Assistant Professor, Head, Department of Business Administration, GVN College Kovilpatti. In the month of June our department staff member Mr.B.Kirubhaharan has been appointed as a convener of Career guidance and placement cell of our College.
- In the month of February our department staff member Mr.B.Kirubhaharan has submitted his Ph.D thesis at Manonmaniam Sundaranar University, Tirunelveli
- In the month of February our department head Mr.S.Sivasankar has been appointed as NCC Care taker of our College NCC Troop Number 3/5S

MoU Signing Ceremony

- A MoU was signed with P.S.R Engineering College, Sivakasi for the mutual benefit in the area of Organizing Events, Research, Consultancy & Students & staff Exchange Programmes.

TRADE FEST 2023 (TRADE SHOW)

Department arranged a Trade show (**TRADE FEST 2023**) on **09/03/2023** Students of department arranged many stalls and conducted many games like football, cricket, volley ball. Mr.Asia Form Babu inaugurated this function. Staff members and students of our college attended and purchased required things from stalls.

INDUSTRIAL VISIT & EDUCATIONAL TOUR

An Industrial Visit cum Educational tour was arranged to the students for gaining Practical knowledge on 11/04/2023. Students of BBA visited blue yard shipping at Cochin, and also they visited many tourist places in Cochin.

Village and school Adoption

- Our department has been adopted pillayarnatham school and Sippiparai village in the academic year 2022-2023